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IC 74-2060

24 September 1974

MEMORANDUM FOR THE RECORD

SUBJECT: PRD Talking Points for Meeting

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- 1. PRD is currently engaged in five major projects:
 - a. ME Phase II Post Mortem,
 - b. Cyprus Post Mortem,
 - c. Intelligence Exercise,
 - d. Warning mechanisms (strategic and general), and
 - e. Product Improvement (OMB's \$10 million offer)
- 2. The objectives of these projects are much broader than the name Product Review implies. They are designed to review and improve the performance of the community generally--particularly prior to and during crises. The emphasis is on management adjustments and bureaucratic mechanisms. Product review, per se, forms a relatively small part of the total effort. (Production and Crisis Management Review Division might be a more appropriate title.)
- 3. Similarly, several of PRD's minor projects involve product review only incidentally and some not at all.
- 4. PRD should retain responsibility for post mortems, warning, and crisis management.
- 5. PRD should, at the same time, address more systematically the specific function of reviewing the finished intelligence product. Such reviews should have as their main purpose the assessment of responsiveness to KIQs and to consumer needs.

6. PRD's relationship with the NIOs is not clearly defined and varies considerably from one NIO to another. PRD could probably provide useful support to the NIOs in the area of product review but would need NIO guidance on what products they wanted reviewed. Without trying to force the relationship artificially, specific means of strengthening the NIO/PRD relationship should be explored.

Deputy C	Chief,	PR.D/	IC

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Attachment:

Memo for ______ dtd 9/24/74

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Distribution:

Original - PRD Subject

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(1) IC Registry
1 - PRD Chrono

1 - JHL Chrono

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